



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Confirmation Number: 9889
James M. Barton : Group Art Unit: 2623
Serial No.: 09/740,618 : Examiner: James R. Sheleheda
Filed: December 18, 2000 :
For: METHOD FOR ENHANCING DIGITAL VIDEO RECORDER TELEVISION
ADVERTISING VIEWERSHIP

RESPONSE TO RESTRICTION REQUIREMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450


Sir:

In response to the Office Action dated January 18, 2007, for the application
referenced above wherein restriction has been required, Applicant hereby elects without
traverse Claims 1-3, 14, 16, and 18 of Group I for examination.

Please cancel all other claims in Group II.

Respectfully submitted,
HICKMAN PALERMO TRUONG & BECKER LLP

Dated: February 20, 2007


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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States
Postal Service as first class mail in an envelope addressed to: Mail Stop
Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-
1450.

on February 20, 2007

by 